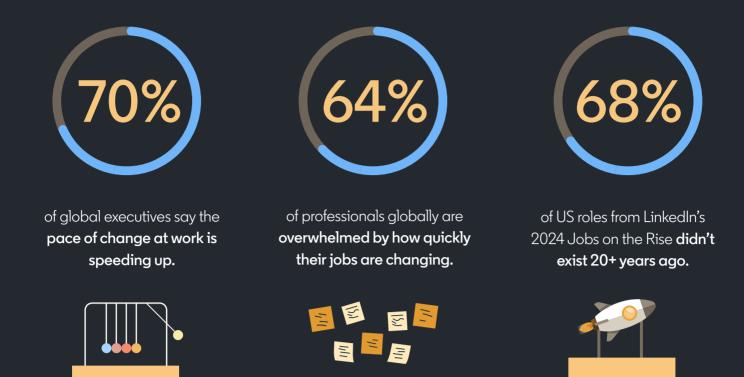


Work is changing and companies and professionals are trying to keep up.



Your job is changing, even if you're not changing jobs.

Today's college grads are on track to hold nearly twice as many jobs over their careers compared to grads 15 years ago.



Members are prioritizing human skills.

Globally, more than

10%

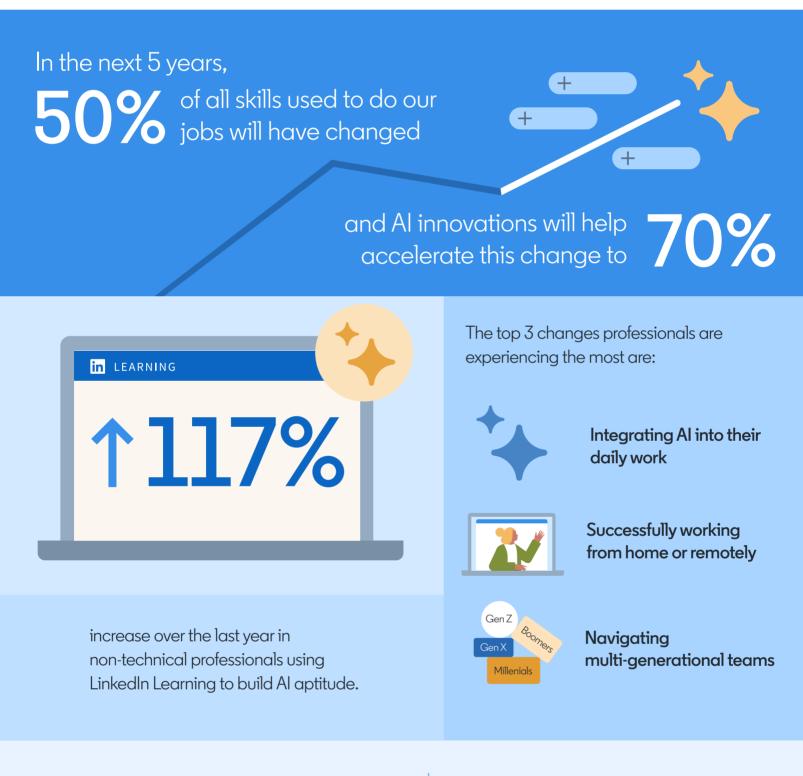
of workers hired today have job titles that didn't

exist in 2000.

Top skills added by LinkedIn members, 2018 vs. 2023

Rank	Global (2018)	Global (2023)
1	Microsoft Office	Communications
2	Customer Service	Analytical Skills
3	Microsoft Excel	Teamwork
4	Management	Problem Solving
5	Leadership	Customer Service

The who, what, and where of work has changed.



In the past year, on average,

of all US applications on LinkedIn went to remote and hybrid roles.

Meanwhile, job postings for remote and hybrid roles decreased by



Companies are leading through this change.



80%

of global executives are adapting their leadership style to keep up with the changes at work.

In 2023.

in 2018

66%

Linked in

of executives had only worked in one industry, compared to

Top changes US executives are focused on for 2025:



Methodology:

LinkedIn Economic Graph: LinkedIn's 1 billion members, who collectively have over 41,000 different skills, provide a real-time, granular digital representation of the global economy.

LinkedIn Executive Confidence Index: Global executive is defined as a VP+ level LinkedIn member who completed the ECI survey in the following 11 countries: US, UK, India, Canada, Australia, Germany, Italy, France, Spain, Netherlands and Brazil; percentages vary by country.

LinkedIn Professional Sentiment Survey: LinkedIn's latest global research was conducted by Censuswide and surveyed over 20,000 professionals across all industries aged 18-77 in the UK, USA, France, Germany, India, Australia, Brazil, the Netherlands, Singapore, KSA, and UAE between September 2–11, 2024.