

## The World Bank story

# LinkedIn data helps ensure training programs can meet local labor market needs.

**The opportunity:** Identify skill gaps impeding economic development

Vocational training programs must identify in-demand skills so they can prepare students for local employment opportunities.

**How we partner:** Define the local, sector-specific Skills Genome

LinkedIn shared granular, real-time, localized data on employer needs with World Bank staff working to improve job readiness in sub-Saharan Africa.

**What's worked:** Vocational training staff informed of skill needs

Vocational training program administrators received findings from LinkedIn's analysis of local skills gaps relevant to their efforts to improve curriculum design.



The World Bank provides loans and grants to low- and middle-income countries to fight poverty.

“While LinkedIn data is only available for the small, nonrandom subset of African populations using the [LinkedIn] platform... the data still offer valuable information on skills attainment where other sources of data are limited.”

Payce Madden and David Kanos, Brookings