LinkedIn data helps ensure training programs can meet local labor market needs.

**The opportunity:** Identify skill gaps impeding economic development

Vocational training programs must identify in-demand skills so they can prepare students for local employment opportunities.

**How we partner:** Define the local, sector-specific Skills Genome

LinkedIn shared granular, real-time, localized data on employer needs with World Bank staff working to improve job readiness in sub-Saharan Africa.

**What’s worked:** Vocational training staff informed of skill needs

Vocational training program administrators received findings from LinkedIn’s analysis of local skills gaps relevant to their efforts to improve curriculum design.