The Inter-American Development Bank (IDB) story

Inter-American Development Bank and LinkedIn join forces for jobs recovery in the region

The opportunity: Map COVID-19 jobs recoveries in Latin America

IDB analysts and member government policymakers sought granular, updated insights on the state of the COVID-19 jobs recovery and key lessons learned.

How we partner: Pair LinkedIn data and insights with IDB policy expertise

IDB used LinkedIn data to fill knowledge gaps on the labor market recovery and to identify the role of digital skills in improving labor market resilience.

What’s worked: Production of novel, actionable insights for policymakers

Use of LinkedIn data to “guide policy discussions and support a substantial recovery of the labor markets in Latin America and the Caribbean.” (IDB, 2022)