

The World Economic Forum (WEF) story

LinkedIn data helps global leaders measure and address the gender employment gap.

The opportunity: Inform global leaders of inequities in the labor market

Global leaders consult WEF reports to understand labor market performance and gain insights on how to craft policy and business responses.

How we partner: Identify labor market inefficiencies related to gender

Understand how gender employment gaps differ across high-growth sectors, where skill development may help close these gaps, and where it may not.

What's worked: Clearer insights for senior decision-makers

Senior decision-makers receive unique data on the status of persistent gender employment gaps, as well as guidance on potential steps to address them.



WEF engages global leaders to shape global, regional, and industry agendas.

“Based on data from the LinkedIn platform... there are some occupations where women are under-utilized even if they have the needed skills.”

World Economic Forum, 2020
Global Gender Gap Report