



Colorado Apprenticeship Pilot

LinkedIn’s vision is to create economic opportunity for every member of the global workforce. In many cases, that means connecting workers with the training they need to qualify for the jobs they want. Apprenticeships are a great option for workers looking to learn new skills while also earning an income.

The Problem:

There are not enough apprenticeship opportunities in the U.S. Those that exist are hard to identify and access.

LinkedIn’s Pilot:

Partner with Colorado state leadership and CareerWise Colorado to test an Apprenticeship Marketplace to publicly list programs and match them with interested candidates.

With the majority of U.S. jobs requiring training above a high school degree but less than a bachelor’s degree, there are great career paths accessible to students with post-secondary vocational credentials. Apprenticeships are one of the most compelling models to attain these credentials.

[CareerWise](#) is a new apprenticeships program that works in partnership with public high schools in Colorado so students can learn both in the classroom and on the job during their junior and senior years. We’re excited to partner on a key component of the Colorado apprenticeships program: awareness and transparency.

Our first step in this journey is to serve as the Apprenticeship Marketplace for [CareerWise](#) Colorado. Specifically, we’re hosting CareerWise apprenticeships as job postings on LinkedIn to create a clear application path. **Student get a “real life” hiring experience by applying for openings on the LinkedIn platform.**

We hope to do the same for all apprenticeships throughout the state.



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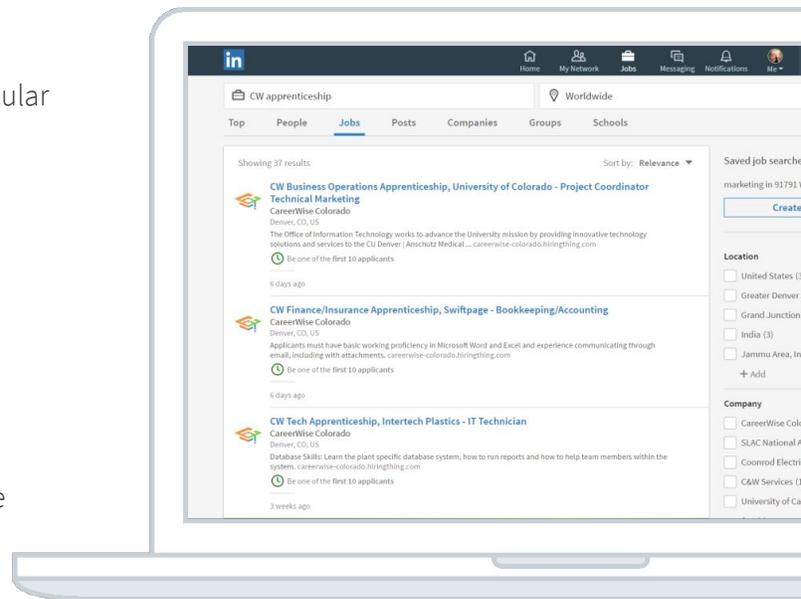
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Number of nationwide apprentices currently obtaining the skills they need to succeed while earning the wages they need to build financial security.

The State of Colorado has developed [The Business Experiential-Learning Commission](#) (BEL) to evaluate and implement a systemic solution for integrated work-based education and training to meet the needs of Colorado's economy. They took four key steps which can serve as guidelines for other states interested in promoting apprenticeships:

- Aligning state leadership around common goals
- Establishing a common understanding and vernacular
- Ensuring business leads
- Sharing the model

By establishing a culture of sharing and an open-source model, BEL and CareerWise maintain high accountability and receive greater feedback. As a result, partners in Colorado received more than \$15 million last year from national funders interested in learning from the work in Colorado and in sharing its successes and failures with the rest of the country.



We are proud to be a partner with the [BEL Commission](#), CareerWise, and the active apprenticeship community in Colorado. Apprenticeships are a promising model for helping workers gain skills to build the foundations of their careers and set themselves up for success. In keeping with our mission to connect the world's workers to make them more productive and successful, LinkedIn is committed to supporting Colorado's efforts to expand their state apprenticeships program. We look forward to continuing to innovate with our Colorado state partners.