Update on NAMER

2018 & 2019

2018

National League of Cities (NLC)

National League of Cities | Tech4America (T4A) + US Mayors Visit to Silicon Valley
NLC and T4A partnered to bring together elected officials with technology companies and thought leaders for a conversation in San Francisco, focused on policy issues that are driving change in cities. We hosted a group of 19 elected officials and 32 senior community leaders for an overview of the Economic Graph team and a panel discussion on the future of work, co-hosted with Microsoft.

National League of Cities | National Briefing

In April 2018, we were invited to speak at the Mayoral Leadership convening for Building Equitable Pathways to Postsecondary and Workforce Success held in Washington D.C. This national briefing, which included an overview of the Economic Graph and LinkedIn's US Labor Market Insights, featured Dr. Jill Biden as keynote speaker, and brought together mayors and their teams who have worked with us on this initiative. The audience included federal policymakers, K-12 and postsecondary education leaders, business executives and researchers.
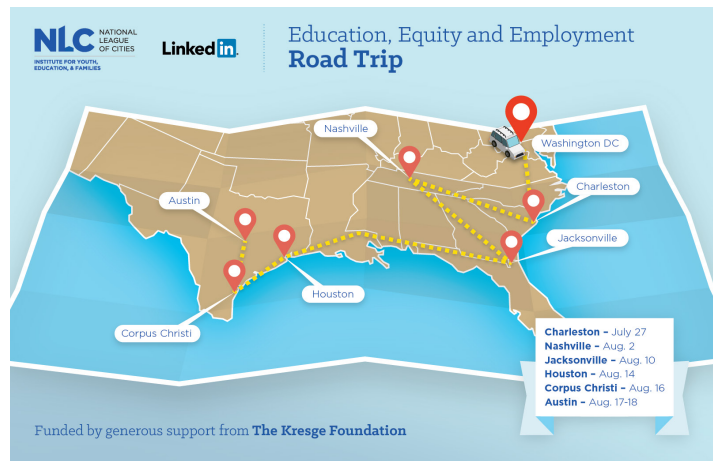
National League of Cities | Mayor's Institute

LinkedIn participated in the National League of Cities (NLC) Mayor's Institute, held in Austin in 2018. This event served as the wrap-up event for the Building Equitable Pathways project, which tapped six cities to expand access to postsecondary education and workforce development opportunities. We planned and hosted the final day of the NLC event at the Microsoft Austin office in partnership with Microsoft.

National League of Cities | Service to Cities Award
NLC awarded LinkedIn the Service to Cities Award at their City Summit conference in Los Angeles in November 2018. This award is given annually to NLC partners who have demonstrated a commitment to building "stronger, more innovative and resilient cities and towns." Our work with the NLC began with a six-city tour where we had the opportunity to showcase our Labor Market Insights tool with mayors, workforce and education leaders from Austin, Houston, Nashville, Jacksonville, Charleston and Corpus Christi. As mentioned above, we've since partnered with NLC and Microsoft in hosting the Mayor's Institute and two large city leader visits bringing 60+ mayors to our San Francisco office.

Los Angeles

Los Angeles | Building Tech Talent Pipelines

As part of our engagement with the city of Los Angeles -- focused on building the city's tech talent pipeline -- we participated in a panel sharing LA Tech Talent Pipeline research data and an overview of the Economic Graph. We pulled data on the LA tech sector to update the LA Tech Talent Pipeline report, a project we've been working on with the city for the past 2 years. The LinkedIn data we provided last year allowed the LA Chamber to engage tech employers to validate the skills outlined in the report; from those conversations, they have since developed competency models and assessment plans. This initiative helped inform the development of three competency models (in IT Support, Software Development, and UX Design) which are being adopted by community college districts in the LA area to inform curriculum design as well as career preparation programming.

Los Angeles | State of Tech Talent Today

LinkedIn co-founder Allen Blue joined the Los Angeles Chamber of Commerce / Bixel Exchange's event T3: The State of Tech Talent Today. The event included a fireside chat between Allen and CA State Assembly Speaker Anthony Rendon, which focused on topics from their own personal success stories to the ways that government and technology firms can partner to create economic opportunity. Speaker Rendon and Allen also discussed mutual interest in identifying opportunities for future collaboration. Our data team also provided updated data related to the tech talent in the LA area, which was included in the Bridging the Los Angeles Tech Talent Gap report distributed by the LA Chamber and Deloitte. Since then, five Los Angeles community colleges have altered their curricula in response to these recommendations and 400+ youth trained using these curricula have been placed in tech internships.

Mississippi | Tech Summit

LinkedIn data scientist Brian Xu served on a panel on behalf of Microsoft entitled the *Role of Education in Preparing the Workforce* at the annual University of Mississippi tech summit in Oxford, MS. Sen. Roger Wicker (R-MS) and Michael Krastios, Deputy U.S. Chief Technology Officer and Deputy Assistant to the President were in attendance, and the panel was moderated by former Gov. Haley Barbour.

2018 / 2019

National Governors Association (NGA)

National Governors Association | Good Jobs for All Americans
Along with Microsoft, we cosponsored the NGA *Good Jobs for All Americans* initiative, a project launched by Montana governor and NGA chair Steve Bullock in early summer '18. Governor Bullock released the report *A Governors Action Guide to Achieving Good Jobs for All Americans*, which features LinkedIn insights about emerging jobs and local labor market trends guide. Our *Labor Market Insights* and *Industry Reports* were identified as resources for Governors and state staff to leverage for their ongoing workforce needs.

Thus far, the partnership has also included:

- Participation in the Annual Summer meeting, three regional leadership workshops, Annual Winter Meeting, and the Good Jobs for All Americans Summit.

- At the Winter Meeting, we provided state-level LMI reports for 49 states and Costa Rica. These reports were added to the briefing documents used by senior Microsoft leadership as they engaged with Governors and other state leaders.

- At the NGA Good Jobs for All Americans Summit, we created a State Jobs Report for each of the 32 states that were represented at the Whitefish summit. The report consisted of the attached EG overview, state-level LMI and the largest Industry Report for each state (if available). We presented an overview of LinkedIn and the Economic Graph, along with a brief review of the State Jobs Reports, at the opening workshop at the Summit. There were three Governors, seven state Labor Secretaries / Commissioners, and 25+ Executive Directors of state workforce agencies in attendance.

- We met with Gov. Steve Bullock (D-MT) to review our reports on three separate occasions, and he continues to be an advocate for our work among his peers in other states. As part of that work, we've briefed Governors and their staff in: Arizona, California, Connecticut, Idaho, Illinois, Indiana, Kentucky, Louisiana, Mississippi, Missouri, Nebraska, New Mexico, North Dakota, Ohio, Oregon, Rhode Island, South Dakota, Tennessee, Utah, Vermont, Washington, Wisconsin and Wyoming.

White House Office of Science and Technology Policy (OSTP) | Oak Ridge National Labs Convening
LinkedIn participated in this two-day convening which brought together government leaders and tech leaders, including from Burning Glass, IBM and Shift.org. The OSTP was interested in exploring what data they could "responsibly liberate" so that we can improve our workforce development efforts and help remove barriers to existing government data sets, with an initial focus on supporting veterans.

National League of Cities | Tech4America (T4A) + US Mayors Visit to Silicon Valley
For the second straight year, we hosted a group of 23 elected officials, 21+ senior community leaders and NLC leadership at our San Francisco office. In partnership with Microsoft, LinkedIn organized a session entitled "Innovation Ecosystem," focused on discussing the importance of networks to support innovation and entrepreneurship.

Detroit | Panel Discussion on the Future of Work
In April, we convened a discussion on the future of work and creating economic opportunity for Detroiters around our new office opening in the city. Detroit Mayor Mike Duggan joined and discussed the revival of the city, and Michigan Secretary of State Jocelyn Benson also shared remarks about the future of work in Michigan. Detroit Free Press reporter John Gallagher also moderated a conversation around skills acquisition, education, workforce participation, and how the future of work can and will affect the Motor City.

Ottawa | International Metropolis Conference
We delivered an overview of the Economic Graph with a focus on LinkedIn talent migration research as part of a talent and workforce panel at the International Metropolis Conference, the largest annual international gathering of world experts from academia, governments and civil society in the fields of migration, integration and diversity.

Seattle | Northwest Quantum Nexus Summit
We participated in the Quantum Nexus Summit, convened by the U.S. Department of Energy's Pacific Northwest National Laboratory, Microsoft Quantum, and the University of Washington. Our team shared Economic Graph data on current Quantum workforce, including hiring and skills gap insights.

San Francisco | McKinsey Insight to Innovation Summit
We hosted McKinsey government clients at our San Francisco office for a second year, focused on sharing trends around digitization in government and our insights about the labor market. The 80+ participants included federal and state-level Cabinet and Agency leaders, CIOs, and digital transformation heads from the US and Canada. Attendees included representatives from the Department of Homeland Security, National Governors Association, Department of Education, Department of Agriculture, Defense Health Agency, FEMA, Army, and Navy.

Thank You